

displays & literature



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T1 CLAMSHELL PACKAGING

Clamshell Packaging

Many of our popular product items are packaged in see-through clamshells. Items that are available in clamshell are denoted throughout this catalog with a symbol, and in the price list with the suffix 'BP'. If you want clamshell items, be sure to order using the BP suffix. Order suffix -BX for boxed items, and without a suffix for bulk items.

Planogramming of clamshells is easy because most items fit in one of three clamshell pegboard profiles. Clamshell packaging is crush resistant and recloseable, and protects the contents during shipping. Product description and information is trilingual (English, Spanish and French).

For more information on how the clamshell can maximize planogram space, download sheet D-597 from our website.



All BP items are packed 6 per inner-pack, 6 inner-packs per case pack, 36 items per case pack.

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T2 DISPLAY CARDS

Display Cards

These single-SKU displays are ready to merchandise. Each display consists of items of one SKU, individually poly-bagged and affixed to a backer card. Card display measures 10 1/2"W x 13 1/2"H (267 x 343mm) and has holes from which the display can be hung or fixed on two peghooks.



Display Order No.	Product Description	Product Item No.
SD-19-RC	12 Red pilot lights	PL-19-RC
SD-626	9 Momentary push-button switches	M-626
SD-3031-0	18 In-line fuse holders without fuse	3031-0
SD-5007	12 Push-pull switches	5007
SD-5582	18 Toggle switches	5582
SD-9095	12 Pushbutton momentary switches	9095
SD-9579	9 Ignition starter switches	9579
SD-11134	12 4-Pole in-line connectors	11134
SD-46210-02	6 Positive jumper terminals	46210-02
SD-46210-03	6 Negative jumper terminals	46210-03
SD-90030	12 Momentary pushbutton switches	90030
SD-551840	12 Toggle switches	551840

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T3 MERCHANDISING AIDS

Merchandising Aids

These signs are available free of charge.

F-1245 Metal Sign

Lightweight aluminum sign is supplied with foam tape for adhesion to any smooth flat surface, or it can be tacked to a wall. Size: 24" X 15" (610 x 381mm).



F-1244 Large Card Sign

Two-sided card sign can be hung, or attached to a pegboard display of Cole Hersee products. Size: 19" x 7" (483 x 178mm).



F-1243 Small Card Sign

Two-sided card sign can be hung, or attached to a pegboard display of Cole Hersee products. Size: 10 1/2" x 5" (267 x 127mm).



F-1240 Decal

With adhesive on the back: suitable for counters, walls, windows, and vehicles.



F-1241 With adhesive on the front

Same as F-1240, but with adhesive on the front: suitable for windows, and glass doors.

T4 DEMONSTRATION KITS

Demonstration Kits

Demonstration kits contain an assortment of rotary switches, and is helpful at the counter to assist a customer in making a purchase. Plastic compartment box measures 8" x 6" x 1 7/8" (203 x 158 x 46mm).

SD-40 Relays Demo Kit*

Contains a selection of 40A and 70A relays. For more details, request sheet D-608 or view it on the Cole Hersee website.



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T5 LITERATURE

Literature

D-275 Master Catalog

Contains the broadest range of our products. Also available in downloadable PDF format on our website.



D-400 Heavy Duty Catalog

Contains products suitable for heavy duty and off-road vehicles.



D-100 Marine Catalog

Contains products suitable for marine applications.



'Hot Feed' Spec Sheets

A range of sheets giving details on specific products or product groups. For a complete listing see our website: Resource Center > Our Literature – where they are available in downloadable PDF format.



