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T1 CLAMSHELL PACKAGING

Clamshell Packaging

Many of our popular product items are packaged in see-through clamshells. Items that are available in clamshell are denoted throughout this catalog with a symbol, and in the price list with the suffix 'BP'. If you want clamshell items, be sure to order using the BP suffix.

Planogramming of clamshells is easy because most items fit in one of three clamshell pegboard profiles. Clamshell packaging is crush resistant and recloseable, and protects the contents during shipping. Product description and information is trilingual (English, Spanish and French.)

For more information on how the clamshell can maximize planogram space, download sheet D-597 from our website.



All BP items are packed 6 per inner-pack, 6 inner-packs per case pack, 36 items per case pack.

MERCHANDISING T2

Merchandising Displays

Plastic countertop spinner display is available free when you order three sets of products (one of which is assembled on the display), or you can order one set of products (ready assembled on the display) and be billed the cost of the display cost. Be sure to order the appropriate display number. Each spinner unit displays 34 SKUs. Size: 12 1/2" H, spins within a 12" diameter (311 x 305mm).



SD-38-6 Display

With Master Disconnect Switch 75908

SD-38-5 with one set of merchandise. Cost of display will be invoiced. SD-38-6 free display with an order for 3 sets of merchandise. For details of the merchandise and display, request sheet D-580 or view it on the Cole Hersee website.

With Master Disconnect Switch M-284-01

SD-38-3 with one set of merchandise. Cost of display will be invoiced. SD-38-4 free display with an order for 3 sets of merchandise. For details of the merchandise and display, request sheet D-569 or view it on the Cole Hersee website.

With Master Disconnect Switch 2484-16

SD-38-1 with one set of merchandise. Cost of display will be invoiced. SD-38-2 free display with an order for 3 sets of merchandise. For details of the merchandise and display, request sheet D-568 or view it on the Cole Hersee website.

SKU Number	SD-38-2 [▲]	SD-38-4 [▲]	SD-38-6 [▲]	SKU Description
2484-16	1-2	-	-	Master disconnect switch
30055-10	1-2	1-2	1-2	Circuit breaker
30409-10	1-2	1-2	1-2	Circuit breaker
30409-30	1-2	1-2	1-2	Circuit breaker
30410-10	1-2	1-2	1-2	Fuse clip
30410-15	1-2	1-2	1-2	Fuse clip
46210-02	1-2	1-2	1-2	Jumper terminal
46377-6	1-2	1-2	1-2	Fuse block
5011	1-2	-	1-2	Push-pull switch
54107-01	1-2	1-2	1-2	Toggle switch
54109	1-2	1-2	1-2	Toggle switch
55017-02	1-2	1-2	1-2	Toggle switch
55020	1-2	1-2	1-2	Toggle switch
55021	1-2	1-2	1-2	Toggle switch
55057	1-2	-	1-2	Toggle switch
551840	1-2	1-2	1-2	Toggle switch
5582	1-2	-	1-2	Toggle switch
5582-10	1-2	1-2	1-2	Toggle switch
5586	1-2	1-2	1-2	Toggle switch
5590	1-2	1-2	1-2	Toggle switch
55057	1-2	1-2	-	Toggle switch
58328-13	1-2	1-2	1-2	Rocker switch
58328-22	1-2	1-2	1-2	Rocker switch
58328-35	1-2	1-2	1-2	Rocker switch
59024-200	1-2	1-2	1-2	Toggle switch
75908	-	-	1-2	Master disconnect switch
81264	1-2	1-2	1-2	Boot for toggle switch
82065	1-2	1-2	-	Face plate - disconnect switch
82065-02	-	-	1-2	Face plate - disconnect switch
82159-1	2-4	2-4	2-4	Rocker switch mounting
82159-2	1-2	1-2	1-2	Rocker switch mounting
90030	1-2	-	1-2	Pushbutton switch
M-284-01	-	1-2	-	Master disconnect switch
M-320-RC	-	1-2	-	Pilot Light
M-426	1-2	1-2	1-2	Terminal block
M-482	-	1-2	-	Push-pull switch
M-484	-	1-2	-	Toggle switch
M-54111-01	1-2	1-2	1-2	Toggle switch
M-606	1-2	1-2	1-2	Push-pull switch
M-626-02	-	1-2	-	Pushbutton switch
M-674	1-2	1-2	1-2	Fuse block
PL-19-RC	1-2	-	1-2	Pilot light

[▲] 1-2 indicates that for each SKU that one item is mounted on the display, with 2 items stock. Similarly, 2-4 indicates 2 items of the SKU are mounted on the display, with a stock of 4 items provided.

BX-2 Shelf Box

Corrugated board box is ideal for bulk, boxed or BP items – helps locate Cole Hersee products on the shelf. 6" wide x 12" deep x 4 1/2" high. Low front panel is 2 1/2" high. Ships flat.

T3 DISPLAY CARDS

Display Cards

These single-SKU displays are ready to merchandise. Each display consists of items of one SKU, individually poly-bagged and affixed to a backer card. Card display measures 10 1/2"W x 13 1/2"H (267 x 343mm) and has holes from which the display can be hung or fixed on two peghooks.



SD-5582

Display Order No.	Product Description	Product Item No.
SD-19-RC	12 Red pilot lights	PL-19-RC
SD-320-RC	12 Red pilot lights	M-320-RC
SD-426	12 Fuse blocks	M-426
SD-550	6 Ignition starter switches	M-550
SD-626	9 Momentary push-button switches	M-626
SD-3031-0	18 In-line fuse holders without fuse	3031-0
SD-3031-20	18 In-line fuse holders with 20A fuse	3031-20
SD-4112-RC	9 Dual alarms	4112-RC
SD-5007	12 Push-pull switches	5007
SD-5582	18 Toggle switches	5582
SD-9095	12 Pushbutton momentary switches	9095
SD-9579	9 Ignition starter switches	9579
SD-11134	12 4-Pole in-line connectors	11134
SD-30410-20	18 Snap-in circuit breakers, 20A	30410-20
SD-46210-02	6 Positive jumper terminals	46210-02
SD-46210-03	6 Negative jumper terminals	46210-03
SD-46210-23	3 Positive, 3 negative jumper terminals	46210-02 & -03
SD-46211-01	6 Battery feeder studs	46211-01
SD-54100	15 Toggle switches	54100
SD-55055-01	12 Toggle switches	55055-01
SD-56000-08	12 Rocker switches	56000-08
SD-90030	12 Momentary pushbutton switches	90030
SD-551840	12 Toggle switches	551840

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T4 MERCHANDISING AIDS

Merchandising Aids

These signs are available free of charge.

F-1245 Metal Sign

Lightweight aluminum sign is supplied with foam tape for adhesion to any smooth flat surface, or it can be tacked to a wall. Size: 24" X 15" (610 x 381mm).



F-1244 Large Card Sign

Two-sided card sign can be hung, or attached to a pegboard display of Cole Hersee products. Size: 19" x 7" (483 x 178mm).

F-1243 Small Card Sign

Two-sided card sign can be hung, or attached to a pegboard display of Cole Hersee products. Size: 10 1/2" x 5" (267 x 127mm).



F-1240 Decal

With adhesive on the back: suitable for counters, walls, windows, and vehicles.



F-1241 With adhesive on the front

Same as F-1240, but with adhesive on the front: suitable for windows, and glass doors.

DEMONSTRATION KITS **T5**

Demonstration Kits

Demonstration kits contain an assortment of rotary switches or relays, and are very helpful at the counter, to assist a customer in making a purchase. Plastic compartment box measures 8" x 6" x 1 7/8" (203 x 158 x 46mm).

SD-39 Rotary Switch Demo Kit*

For more details, request sheet D-599 or view it on the Cole Hersee website.



SD-40 Relays Demo Kit*

Contains a selection of 40A and 70A relays. For more details, request sheet D-608 or view it on the Cole Hersee website.



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Literature

D-275 Master Catalog

Contains the broadest range of our products. Also available in downloadable PDF format on our website.



D-357 Heavy Duty Catalog

Contains products suitable for heavy duty and off-road vehicles.

39-6 Marine Catalog

Contains products suitable for marine applications.

'Hot Feed' Spec Sheets

A range of sheets that give details on specific products or groups of products. For a complete listing see our website: Resource Center > Our Literature – where they are available in downloadable PDF format.



★ Rapid ship item. BP Available in retail clamshell pack. ★ Minimum order quantity may apply.

